



## SUSTAINABLE BEESWAX

### A relationship with the hive

Koster Keunen is proud to create the first certified, 100% sustainably sourced beeswax in the world. This beeswax is NGO verified by FairMatch Support, and traced to each beekeeper and their hives. This traceable sourcing strives to keep bees and keepers safe, happy and healthy.

From the hive to the consumer, completely traceable and sustainable.

### Expansion of the Koster Keunen colony

Koster Keunen has expanded with another branch, in Lomé, Togo. The new facility, in West Africa, supports their sustainable beeswax program and employs its own sustainability manager within the staff. KKWA offers localized representation, training, and professionalization of beekeeper activity.



### **A living wage**

Beekeepers are paid a fair living wage, helping to elevate entire communities. This program touches 7000+ keepers, increases food production, and supports safe beekeeping practices. Koster Keunen wants to drive global change for the handling of bees and the cultivation of beeswax.

### **Bees are pollinators**

KKWA works with local farmers, educating them on the value of crop pollination. Farmers have seen 40% higher yield in crops when working with bees as pollinators. Larger crops equate to additional access to food for local communities.

### **Beekeeper safety & longevity**

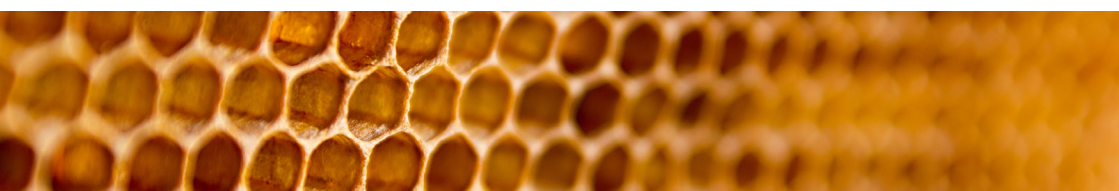
Koster Keunen is proud to fund safety programs and support coalitions donating specialized equipment to beekeepers in remote areas. Donations vary by region, and include bicycles, bee suits, and important tools in safe beekeeping.

### **Social impact**

These efforts support economic development and nurtures the foundations of beekeeping itself. Having proper training and equipment makes it easier for communities to pass down the tradition to future generations. Koster Keunen knows how priceless that is.

**35,000 people in rural areas of West Africa will be affected by this program.**

***“From one family business to another, we understand the importance of tradition, and we believe beekeeping is a tradition worth cultivating for everyone.” - Koster Keunen***



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